

**CANADIAN LEADERSHIP IN AGEING AWARDS
OFFICIAL RULES**

- 1. CONTEST PERIOD:** Toronto Metropolitan University (the “**Contest Sponsor**”), through its National Institute on Ageing (the “**NIA**”), and Entente Education Canada (“**Entente**”) are holding a Canadian Leadership in Ageing Awards Competition (the “**Contest**”) which begins on September 21, 2026 at 12:00am Eastern Time (“**ET**”) and ends on November 30, 2026 at 11:59pm ET (the “**Contest Period**”).
- 2. ELIGIBILITY:** The Contest is open to current undergraduate and graduate students enrolled at a Canadian college or university (referred to as “**Entrant**”). Each Entrant must also be a legal resident of Canada and of the age of majority in the province or territory of residence. An Entrant is **not** eligible to enter or win if they are:
 - a) an employee, officer, director, representative or agent of the NIA or the Entente, or any other company or individual engaged in the provision of goods or services related to this Contest (collectively, the “**Contest Parties**”), or
 - b) a member of the immediate family (parent, child, sibling, or spouse) or household (whether related or not), of any of the above individuals.
- 3. ENTRY PERIOD:** Eligible Entrants may submit an Entry (as herein defined) for the Contest between September 21, 2026 at 12:00am ET and ends on October 16, 2026 at 11:59pm ET (the “**Entry Period**”).
- 4. TO ENTER:** Limit of one (1) entry per person during the Entry Period. Entries may not be submitted by more than one (1) person submitting the entry as a group.

No purchase necessary. An Entrant may enter the Contest at any time during the Contest Entry Period, by submitting the application to info.nia@torontomu.ca (each an “**Entry**” and collectively “**Entries**”).

Please submit a cover letter (1-2 pages) to info.nia@torontomu.ca. In your cover letter, describe your leadership in policy development/advocacy or project/research and its positive impact on older adults in the past year.

Please include one of the following subject lines in your email to indicate your award category:

- Graduate - Canadian Leadership in Ageing Award
- Undergraduate - Canadian Leadership in Ageing Award

Additionally, within the body of your email, confirm whether you are an undergraduate or graduate student, and specify your university affiliation.

- 5. ENTRY CONDITIONS:** Each Entry must:
 - a) be in English;
 - b) not contain any content that depicts explicit sexuality, or that is harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, obscene, libelous, or is hatefully, racially,

ethnically or otherwise offensive or objectionable, as determined by the Contest Sponsor in its sole discretion; and

- c) not infringe on the intellectual property rights, or defame or invade the publicity or privacy rights, of any third party, living or deceased.

The items identified above in (a) through (c) are collectively referred to as “**Entry Conditions**”.

The Contest Sponsor reserves the right to review any Entry at any time during the Contest Period for compliance with these Contest Rules and the Entry Conditions and to take such action as it deems appropriate, including removing any posted Entry and disqualifying any Entry or entrant in the Contest Sponsor’s sole discretion. Any such review shall not relieve entrants from responsibility for compliance with these Entry Conditions and Contest Rules.

By entering the Contest, the Entrant:

- a) acknowledges that the information in the Entry may be posted on the Contest Sponsor and the Entente’s website, newsletter, and social media;
- b) agrees that the Entrant has the right and authority to, and do hereby, grant to the Contest Sponsor and Entente an irrevocable, non-exclusive, royalty-free license in Canada in perpetuity to produce, reproduce, encode, store, copy, transmit, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse, exhibit, publish, post, adapt, create derivative works from, and/or otherwise use without limitation all or any part of the Entry in any manner and media whether now known or hereafter devised;
- c) agrees to waive any and all moral rights that the Entrant may have in and to the Entry with respect to the uses contemplated herein; and
- d) agrees to release and hold harmless the Contest Sponsor, Entente, and the Contest Parties from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property-related cause of action that relates in any way to the use of the Entry by the Contest Sponsor, Entente, or the Contest Parties.

By submitting an Entry, the Entrant warrants and represents that the Entry and, if selected:

- a) is the Entrant’s original work, created solely by the Entrant, and over which the Entrant has all necessary rights, title and interest, including;
- b) has not been previously published;
- c) has not received previous awards;
- d) does not infringe upon the intellectual property rights, or defame or invade the publicity or privacy rights, of any third party, living or deceased; and
- e) publication of the Entry via various media, including without limitation publicly on the Internet, will not infringe on the rights of any third party, and that the Entrant will

indemnify and hold harmless the Contest Sponsor, Contest Parties, and Entente from any such claims.

6. **CONTEST JUDGING:** Within 90 days following the completion of the Entry Period in Toronto, Ontario, the NIA will review and shortlist top ten (10) Entries for each Prize (defined below). A qualified panel of judges, consisting of NIA and Entente representatives, in its sole discretion, will begin judging each Entry from the top ten (10) shortlist for each Prize based on each of the following criteria (the “Criteria”):

Undergraduate Student Prize

- a. Quality of the Entrant’s leadership in a project or research in support of older adults and healthy ageing (50%)
- b. Impact of the Entrant’s leadership on older Canadians (50%)

Graduate Student Prize

- a. Quality of the Entrant’s leadership in advocacy or policy development in support of older adults and healthy ageing (50%)
- b. Impact of the Entrant’s leadership on older Canadians (50%)

The undergraduate Entry that receives the highest score based on the Criteria will be the winner of the Undergraduate Student Prize (as defined below). The graduate Entry that receives the highest score based on the Criteria will be the winner of the Graduate Student Prize (as defined below). In case of a tie in each of the Prize categories, tied Entries will be broken by selecting the Entry that receives the highest score for Criteria (b), followed by Criteria (a) until the tie is broken. Should a tie still remain, the Contest Sponsor may choose to conduct a random draw from among the tied Entries.

7. **PRIZES:** There are two (2) prize categories in the Contest (each a “Prize” and collectively “Prizes”):

- a) **Undergraduate Student Prize:** There is up to one (1) prize available to be won consisting of \$1,000 CAD in the form of a cheque awarded to an undergraduate winner (the “Undergraduate Prize”); and
- b) **Graduate Student Prize:** There is up to one (1) prize available to be won consisting of \$1,000 CAD in the form of a cheque awarded to a graduate winner (the “Graduate Prize”).

The odds of winning each Prize is based on compliance with the Criteria. Winners must accept the Prize as awarded by the Contest Sponsor or the Prize will be forfeited and awarded to an alternate Entrant, at the Contest Sponsor’s sole discretion. A Prize cannot be transferred or substituted, except at the Contest Sponsor’s sole discretion. Any unclaimed Prize will not be awarded. If a Prize, or any portion thereof, cannot be awarded for any reason, the Contest Sponsor reserves the right to substitute the Prize with another prize of equal or greater value. There is a limit of one (1) Prize per person and household.

- 8. FINALIST NOTIFICATION:** Selected Entrants will be notified by email at the email provided at the time of Entry by the Contest Sponsor or its designated agent, and must respond within five (5) business days of notification. Before being declared a winner, the selected Entrants will be required to: (i) sign and return to the Contest Sponsor, or its designated agent, a Declaration of Compliance and Release of Liability that (a) confirms compliance with the Contest Rules, (b) grants to the Contest Sponsor and Entente an irrevocable, non-exclusive, royalty-free license in Canada in perpetuity to produce, reproduce, encode, store, copy, transmit, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse, exhibit, publish, post, adapt, create derivative works from, and/or otherwise use without limitation all or any part of the Entry in any manner and media whether now known or hereafter devised, (c) waives any and all moral rights that Entrant(s) may have in and to the Entry, and (d) releases the Contest Sponsor, Entente, and the Contest Parties from any and all liability in connection with the Contest, including without limitation, the Entry, or the acceptance, awarding, use or misuse of any prize (the “**Release Form**”); and (ii) furnish proof of identification, in the form of a drivers’ license or other form of government-issued photo identification. The Entrant eligible to win the Prize will be required to correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered at a mutually convenient time by telephone.

If the Contest Sponsor or its designated agent is unable to reach the selected Entrant within the time given, attempted notification is returned as undeliverable, selected Entrant defames, misrepresents or makes disparaging remarks about the Contest Sponsor, Entente, or any of their products, or communicates messages inconsistent with the positive images and/or goodwill associated with the Contest Sponsor or Entente as determined by the Contest Sponsor in its sole discretion, or if selected Entrant fails to: (i) return to the Contest Sponsor a duly completed Release Form by the required deadline; (ii) correctly answer the mathematical skill-testing question (if applicable); (iii) accept the Prize as awarded; or (iv) otherwise comply with these Contest Rules, the selected Entrant may be disqualified and the next highest scoring Entrant may be selected, who will be subject to disqualification in the same manner, at the Contest Sponsor’s sole discretion and provided sufficient time remains. Should a winner make any false statement(s) to the Contest Sponsor or Entente, or is otherwise found to have engaged in conduct contrary to these Official Contest Rules, the winner may be required to promptly return their Prize to the Contest Sponsor.

- 9. RIGHT TO SUSPEND/MODIFY/TERMINATE:** If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Contest Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, and disqualify any individual who is responsible for such action. If terminated, the Contest Sponsor may, in its sole discretion, determine the winners from among all eligible Entries received up to time of such action using the procedures outlined herein.
- 10. LIMITATIONS OF LIABILITY AND RELEASE:** No liability or responsibility is assumed by the Contest Sponsor, Entente, or the Contest Parties resulting from Entrant's participation in or attempt to participate in the Contest or ability or inability to upload or download any information in connection with the Contest. No responsibility or liability is assumed by the Contest Sponsor,

Entente, or the Contest Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, cable, satellite, network, electronic, Internet connectivity or other online or network communication problems; errors or limitations of any Internet service providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Contest Sponsor's website, NIA's website, or Entente's website in whole or in part for any reason; traffic congestion on the Internet, the Contest Sponsor's website, NIA's website, or the Entente's website; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. The Contest Sponsor, Contest Parties, and Entente are not responsible for any printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing of votes or Entries, the judging of Entries, the announcement of the Prizes or in any Contest-related materials. Use of the Contest Sponsor's website, NIA's website, or Entente's website is at the user's own risk. The Contest Sponsor, Contest Parties, and Entente are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer or video equipment resulting from participation in the Contest.

By participating in the Contest, Entrants agree: (i) to release the Contest Sponsor, Contest Parties, and Entente from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Contest; (ii) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (iii) all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (iv) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding legal fees and court costs.

By accepting any Prize, recipient agrees that the Contest Sponsor, Contest Parties, and Entente will have no liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Contest or from the acceptance, possession, misuse or use of any Prize. The Contest Sponsor, Contest Parties, and Entente are not liable in the event that any portion of the Contest is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control.

ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE CONTEST SPONSOR'S WEBSITE, NIA'S WEBSITE, OR ENTENTE'S WEBSITE OR TO INTERFERE WITH THE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND THE CONTEST SPONSOR AND ENTENTE RESERVE THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

- 11. PRIVACY AND PUBLICITY RELEASE:** The Contest Sponsor and their authorized agents will collect, use, and disclose the personal information provided upon registration and entry into the Contest

for the purposes of administering the Contest and Prize fulfillment, in accordance with the Contest Sponsor's privacy policy, available at <https://www.torontomu.ca/privacy/>.

By accepting a Prize, winners consent to the publication and use of their name, address (city, province), voice, statements, photographs, image and/or likeness in any form, manner or media whether now known or hereafter devised, including, without limitation, in print, radio, television and on the Internet for any purpose in connection with the Contest including, without limitation, for the purposes of advertising and trade, and promoting the Contest Sponsor, NIA, Entente and/or Contest, without further notice or compensation.

- 12. GENERAL:** The Contest is governed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein. The Contest Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Contest Rules, to the extent necessary, for purposes of verifying compliance with these Contest Rules or for any other reason. In the event of any discrepancy or inconsistency between the terms and conditions of these Contest Rules and disclosures or other statements contained in any related materials, the terms and conditions of these Contest Rules prevail, govern and control to the fullest extent permitted by law.